

Adam F Jewell

- Objective** To join another small to mid-sized web marketing communications firm, where I can exploit my engineering, design, business, customer service and creative talents. Attain an MBA in Marketing and electronic commerce.
- Experience**
- 1999–Present [BreakDesign](#) Pittsburgh, PA
Information Architect
- Built entire www.breakdesign.com site, using FrontPage98, Macromedia Flash and Fireworks, as well as Adobe Photoshop.
 - Set up affiliate relationships with Amazon.com Beyond.com ArtToday.com and other on-line merchants.
 - Utilized Web Position Gold to monitor and generate traffic to [BreakDesign](#) site, as well as marketingresume.com
 - Built extensive Macromedia Flash movie as well as graphical user interface for [Pittsburgh chapter of Triangle](#) utilizing Macromedia Dreamweaver and Fireworks. .
- 1994–Present [Bristol Hotels and Resorts](#) Pittsburgh, PA
Bartender
- Worked with other team members to ensure guest safety, satisfaction, and comfort
 - Opened and closed bar, and accounted for all monies received.
 - Participated in on going alcohol awareness programs.
- 1996-1998 [Halo Technologies Limited](#) Pittsburgh, PA
Information Architect
- Guided clients through the process of design, development, marketing and deployment of a corporate presence.
 - Used Visio to lay ou and present site architecture.
 - Coded sites in HTML, developed graphical user interfaces with Photoshop, and created animation using Ulead GIF animator and Macromedia Flash
 - Created key work lists for marketing of sites, and performed search engine submissions with "Submit It"
 - AT&T wireless cellular phone sales rep (HALO is an AT&T wireless associate)
- 1990 - 1995 [Seven Springs Mountain Resort](#) Champion, PA
Ski/Snow board instructor
- Lead private lessons, as well as groups of twenty-five people through various levels of skiing..
 - Conducted 5 hour "Junior Ski" sessions for children ages 5 - 12

- Participated in ongoing group-training sessions to enhance teaching methods, develop exercises, and gain insight in to students challenges, learning styles and fears.

Education 1992 - 1997 [University of Pittsburgh](#) Pittsburgh, PA

- BS Industrial Engineering
- Areas of study included Marketing, Information Technology, Engineering, Finance, Business and Law.

Computer Competencies

Adobe Photoshop, Illustrator & Acrobat, Macromedia Flash, Fireworks & Dreamweaver with Attain Objects, HTML, Web Position Gold, Visio, MS Access 97, MS Office, 3COM Palm Platform, Netscape Navigator, IE, Eudora Commcenter Pro, Microsoft Frontpage98, Windows 3.1 & 95, AutoCAD, SQL, Arena, Remanko, Micros POS system, various Internet development tools and utilities.

Interests and Activities

ARMY ROTC (4 year scholarship recipient), Eagle Scout, Skiing, Snow boarding, Mountain Biking, Internet and Web Design, Development, and marketing, [Theory of Constraints](#), Learning Organization Theory, Triangle Fraternity (Treasurer and Marketing to new members), Reading FORTUNE, Fast Company, Marketing News, Business 2.0, MIT Tech Review, Harvard Business Review, and related books and periodicals